

# Here's What's Happening...

August 14-15-16, 2010

Any questions? Please call us at 800-945-1208 or 513-422-2468.

## THURSDAY • AUGUST 12

- 8:00 AM** Greater Philadelphia Expo Center open for exhibitor set-up. Exhibitors must pick up badges at registration.
- 8:00 PM** Greater Philadelphia Expo Center closes. Building must be vacated by all market and exhibiting company personnel.

## FRIDAY • AUGUST 13

- 8:00 AM** Greater Philadelphia Expo Center open for exhibitor set-up. Exhibitors must pick up badges at registration.
- 4:00 PM** Shuttle buses run to participating hotels from the Greater Philadelphia Expo Center. (*Departures every 30 minutes.*)
- 7:00 PM** Last shuttle bus departs to participating hotels from the Greater Philadelphia Expo Center.
- 8:00 PM** Greater Philadelphia Expo Center closes. Building must be vacated by all market and exhibiting company personnel.

## SATURDAY • AUGUST 14

- 7:30 AM** Shuttle service begins from participating hotels to the Greater Philadelphia Expo Center (*time is approximate*).
- 8:00 AM** On site buyer registration begins. Exhibitors can enter exhibit area.
- 8:00 AM** Free morning coffee and tea will be served in the registration area.
- 9:00 AM** Market opens for Retail Buyers.
- 9:00 AM** "Coffee Bar" (*Aisle 1100*) opens; "Champagne Lounge" (*Aisle 700*) opens.
- 11:30 AM** Buffet Opens (*located off Aisle 100*).
- 4:00 PM** Shuttle buses run to participating hotels from the Greater Philadelphia Expo Center. (*Departures every 30 minutes.*)
- 6:00 PM** Market closes.
- 6:00 PM** American Equestrian Trade Association General Member-ship meeting- Hall D.
- 7:00 PM** Greater Philadelphia Expo Center closes. Building must be vacated by all market and exhibiting company personnel.
- 7:00 PM** Last shuttle bus departs to participating hotels from the Greater Philadelphia Expo Center.

## SUNDAY • AUGUST 15

- 7:00 AM** Shuttle service begins from the participating hotels to the Greater Philadelphia Expo Center. (*Early runs for 7:30 AM Retailer Seminar.*)
- 7:30 AM** Retailer Seminar in Hall D at the Greater Philadelphia Expo Center. Presented by Bob & Susan Negan of

Whiz Bang Training. Approx. 90-minute seminar. Continental breakfast.

- 8:00 AM** On-site registration desk opens. Exhibitors can enter exhibit area.
- 8:00 AM** Free morning coffee and tea will be served in the registration area.
- 9:00 AM** Show opens for Retail Buyers.
- 9:00 AM** "Coffee Bar" (*Aisle 1100*) opens; "Champagne Lounge" (*Aisle 700*) opens.
- 11:30 AM** Buffet Opens (*located off Aisle 100*).
- 4:00 PM** Shuttle buses run to participating hotels from the Greater Philadelphia Expo Center. (*Departures every 30 minutes.*)
- 6:00 PM** Market closes.
- 6:00 PM** Shuttles run to the Market Party (*Radisson*) and to other participating hotels.
- 6:30 PM** **Market Party** – at Host Hotel–RADISSON Hotel Valley Forge. Sit-down buffet dinner. Choose either "Quiet" or "Loud Party". Lots of food, beverage and fun.
- 7:00 PM** Greater Philadelphia Expo Center closes. Building must be vacated by all market and exhibiting company personnel.
- 7:00 PM** Last shuttle bus to the Market Party (*Radisson*) and to other participating hotels.
- 10:00 PM** Last shuttle bus from the Market Party (*Radisson*) to other participating hotels.

## MONDAY • AUGUST 16

- 7:00 AM** Shuttle service begins from participating hotels to the Greater Philadelphia Expo Center. (*Early runs for 7:30 AM Retailer Seminar.*)
- 7:30 AM** Retailer Seminar in Hall D at the Greater Philadelphia Expo Center. Presented by Bob & Susan Negan of Whiz Bang Training. Approx. 90-minute seminar. Continental breakfast.
- 8:00 AM** On-site registration desk opens. Exhibitors can enter exhibit area.
- 8:00 AM** Free morning coffee and tea will be served in the registration area.
- 9:00 AM** Show opens for Retail Buyers.
- 9:00 AM** "Coffee Bar" (*Aisle 1100*) opens; "Champagne Lounge" (*Aisle 700*) opens.
- 11:30 AM** Buffet Opens (*located off Aisle 100*).
- 3:00 PM** Shuttle buses run to participating hotels from the Greater Philadelphia Expo Center. (*Departures every 30 minutes.*)
- 4:00 PM** Market closes. Thanks to everyone.
- 6:00 PM** Last shuttle bus departs to participating hotels from the Greater Philadelphia Expo Center.